



BOWDEN

GROUP

PRINT

give yourself the advantage

Fact Sheet

Die-cutting

Die-cutting is employed when a custom shape is required to be cut from paper or card:

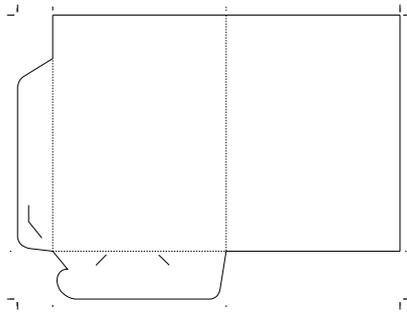
- » Presentation folders
- » Business cards with round corners
- » Door hangers
- » Packaging

Sharp steel rules are set in the desired pattern in a block of wood. This is referred to as the die-forme. This die-forme is placed in the die-cutting machine and the paper is passed between a steel cylinder and the forme to cut out the shape in much the same way as a cookie cutter.

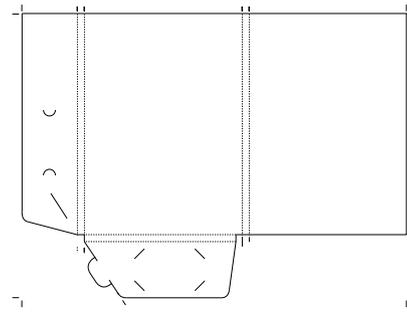
We carry a large range of standard die-formes and can manufacture custom die-formes if required. The maximum cutting size is 500mm x 710mm.

We have attached three die-lines of our most popular presentation folders for easy use on your next project.

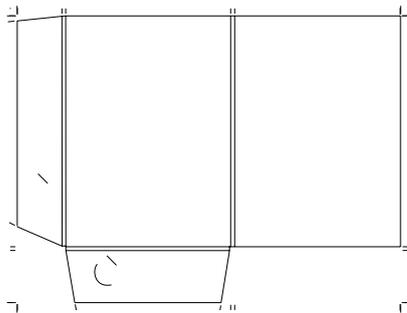




Presentation folder without a gusset (spine).



Presentation folder with a 10mm gusset (spine).



Presentation folder with a 5mm gusset (spine).

